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**Ron Thomas,**  
VP of Technology

**LOCATION**

Arlington, VA

**INDUSTRY**

Non-Profit

**ENDPOINTS**

200+

**PRODUCTS**

Endpoint Management, Patch Management, Ticketing, Backup

## Rare Upcycles Cost Savings Gained from Adopting NinjaOne to Help People and Nature Thrive

### CHALLENGE

#### In search of a better, cost-friendly solution

Rare, a global leader in inspiring social change for people and nature, envisions a world in which human behavior helps restore and protect the natural world that we all depend on. Its team of over 200 is spread across the Americas, Southeast Asia, and Africa in offices, fields, farms, even oceans. With a critical mission at stake, Rare's IT team needs to be able to keep its vastly distributed team connected and secure — all limited resources.

They found this in NinjaOne.

Rare's previous IT stack was a disparate multitude of tools driving inefficiency. Senior Technology Manager, Joann Dewwealth-O'Brien explained, "Prior to NinjaOne, we had multiple stand-alone systems that didn't necessarily talk to each other... For a tiny team like ours, it cost us more money and effort to manage."

### SOLUTION

#### NinjaOne gives time and money back

Rare turned to NinjaOne, and in one fell swoop, consolidated its entire stack into an all-in-one, unified platform.

- **\$100,000 estimated annual ROI**
- **Eliminated multitude of disparate tools**

“With NinjaOne, we have a single pane of glass to manage backups, [ticketing, antivirus, asset management], software updates, software deployment, remote management, and device management and monitoring,” said Dewweath-O’Brien. “[In] less time, we are able to do so much more.”

Efficiencies have only compounded since then.

“[NinjaOne] has already shown its value in ROI,” said Ron Thomas, Vice President of Technology. “If I had to quantify that, it’s at least a hundred thousand dollars annually...but ultimately we can service our team in the field much better and faster.”

Whether it’s the team working on Rare’s Fish Forever, Lands for Life, or Climate Culture programs, servicing remote employees in the field is the team’s top priority. NinjaOne brings their global team closer.

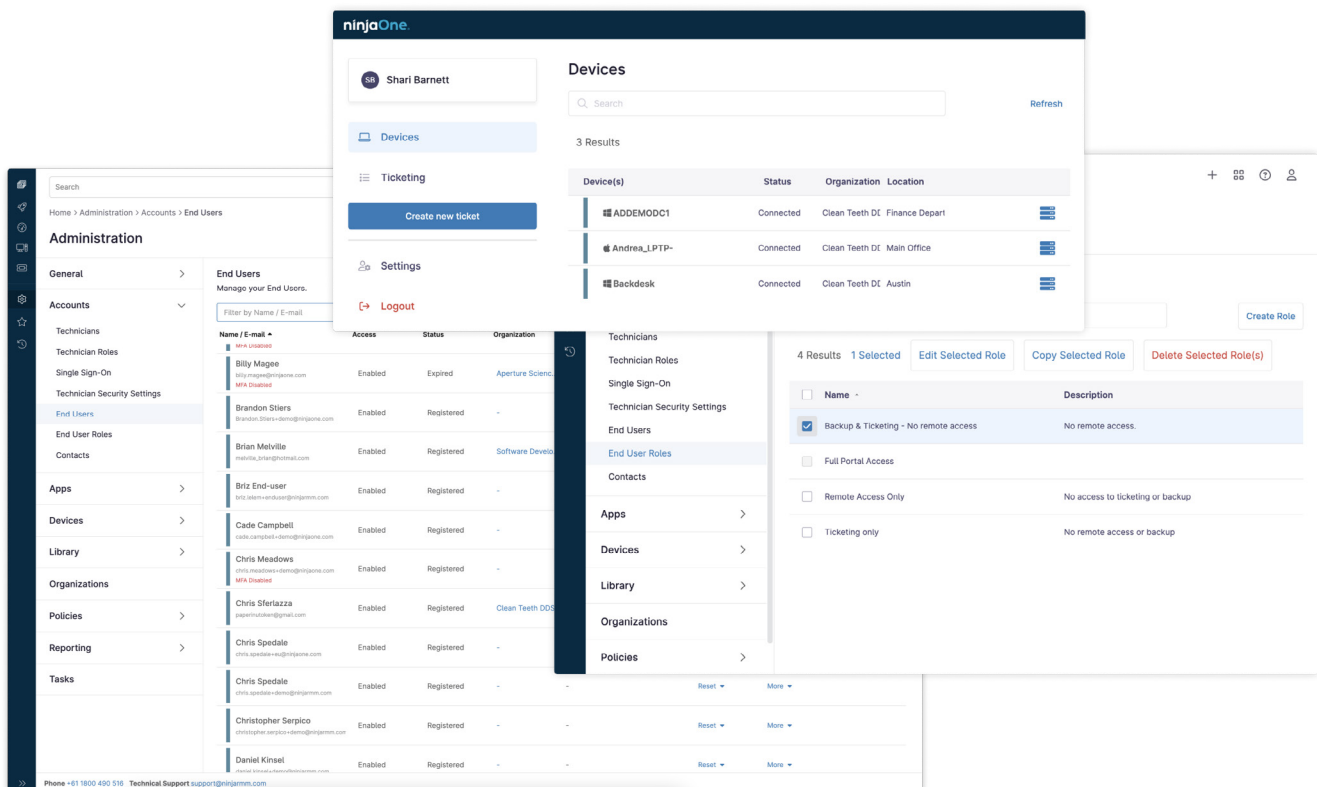
## A powerful, feature-packed platform

Although originally looking for a ticketing solution to better serve its team abroad, Rare got that and more.

Rare’s old ticketing system was painfully manual. With [NinjaOne Ticketing](#), they were able to automate countless workflows and save both time and resources.

In addition to ticketing, Rare got powerful antivirus, backup, and reporting solutions built into NinjaOne’s unified platform bolstering their security.

“Having everything in NinjaOne’s single pane of glass, whether it’s our antivirus or [Backup](#), helps us maintain global security. We have a tighter security posture, we can mitigate threats in real time, and we can go into ransomware recovery if needed because

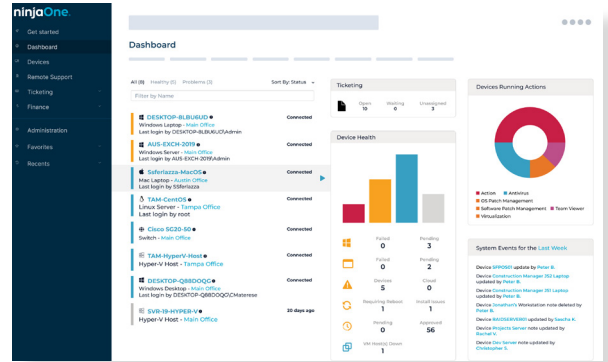


we have backups available,” shared Thomas. “Plus, we can pull reporting across all these systems, which enables us to better serve our customers.”

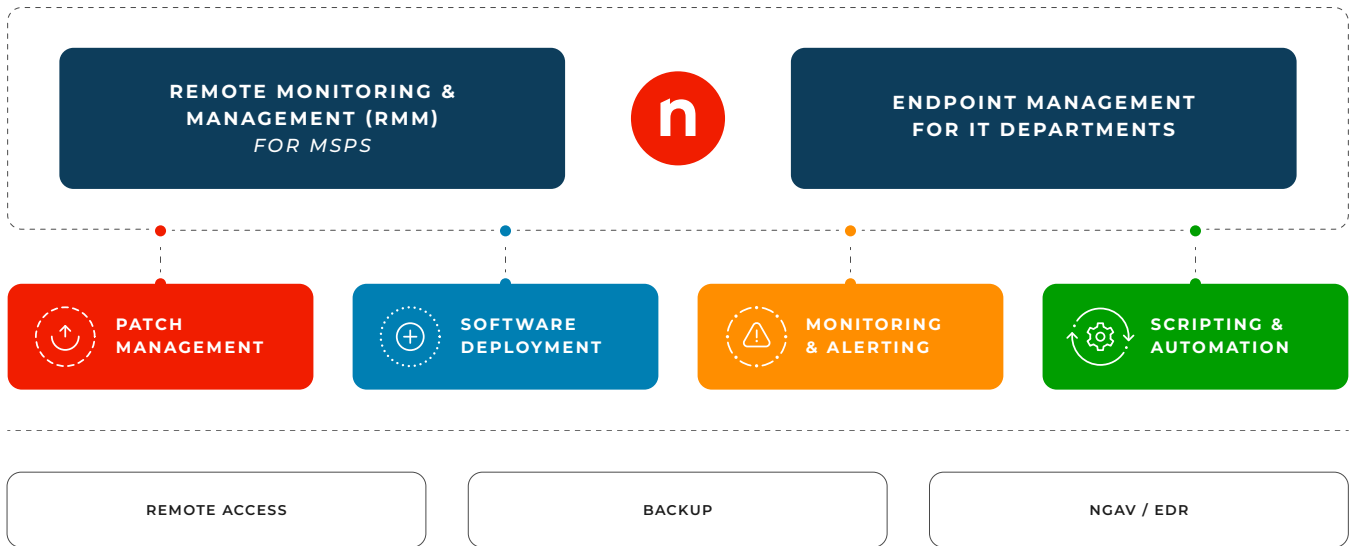
## Leveraging technology so people and nature thrive

Technology plays a huge role in Rare’s efforts to make the planet a better place. Whether it’s regenerative agriculture or acquiring funding for local fisheries to protect the natural marine lifecycle, Rare relies on technology to help its team deliver across the globe.

“Thanks to NinjaOne, our small but mighty IT team can remotely support our team working



in the field. Implementing NinjaOne has been an absolute gamechanger,” concluded Dewweath-O’Brien.



**NinjaOne** automates the hardest parts of IT, empowering more than 17,000 IT teams with visibility, security, and control over all endpoints. The NinjaOne platform is proven to increase productivity, while reducing risk and IT costs. NinjaOne is consistently ranked #1 for its world-class support and is the top-rated software on G2 in seven categories including endpoint management, remote monitoring and management, and patch management.

Start your free 14-day trial today!

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