

G2 Report 2023

**ninjaOne®**

NinjaOne RMM –  
Rated #1 in G2 since  
Summer, 2019



# About G2 Software Grid<sup>®</sup> Scoring

In G2's Summer 2023 Report, NinjaOne is consistently ranked as the leader across a field of 25+ vendors.

Products shown on the Mid-Market Grid<sup>®</sup> for RMM have received a minimum of 10 reviews/ratings gathered by June 7, 2023. Products are ranked by customer satisfaction (based on user reviews) and market presence (based on market share, seller size, and social impact).



## **Niche**

Relatively low satisfaction scores and low market presence



## **Contenders**

Relatively low satisfaction scores and high market presence



## **High Performers**

High customer satisfaction scores but low market presence



## **Market Leaders**

High customer satisfaction scores and high market presence



**x17**qtrs.



**x18**qtrs.



**x18**qtrs.



**x17**qtrs.



**x17**qtrs.



**x17**qtrs.



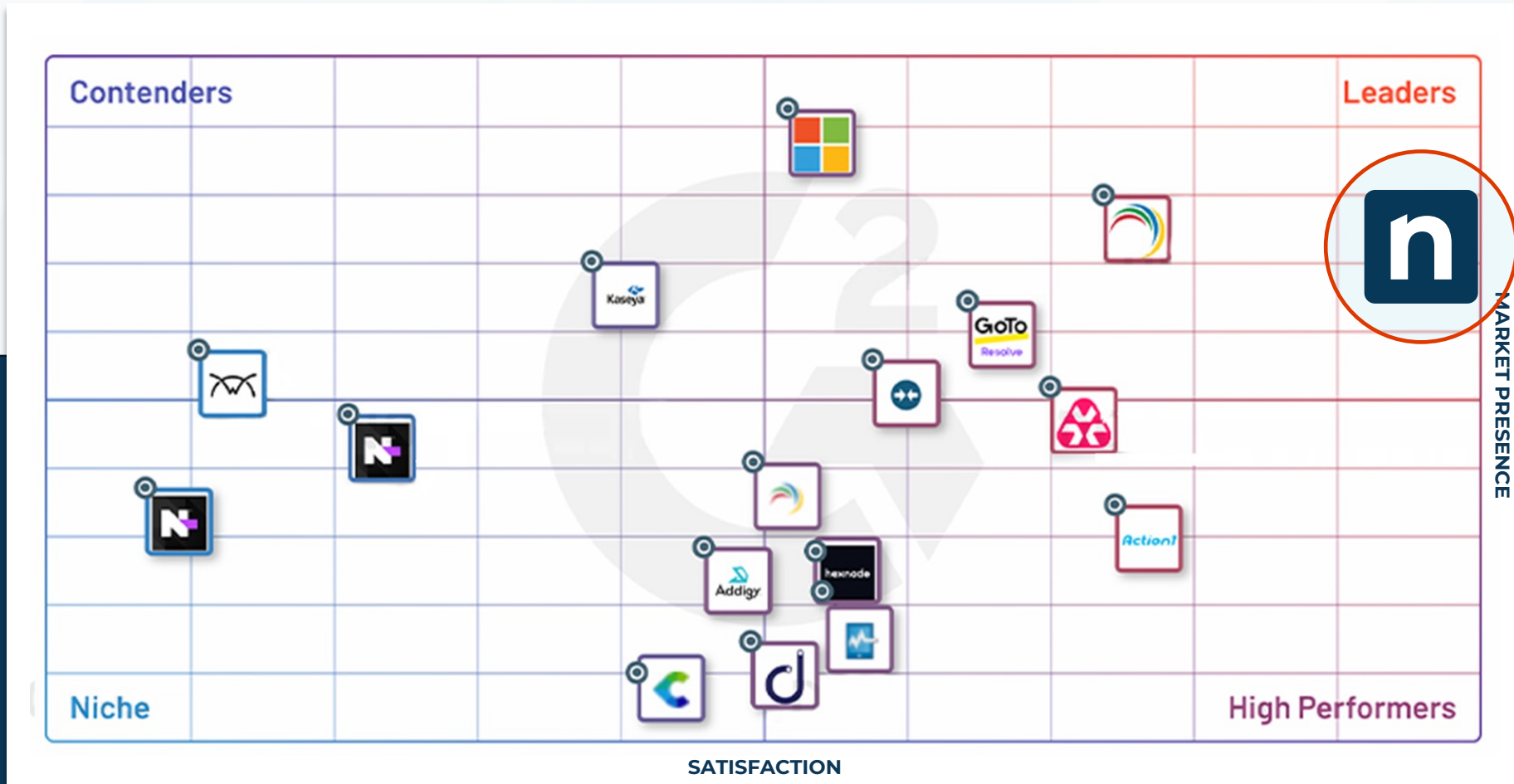
NinjaOne RMM Rated #1

17 consecutive  
quarters as #1.

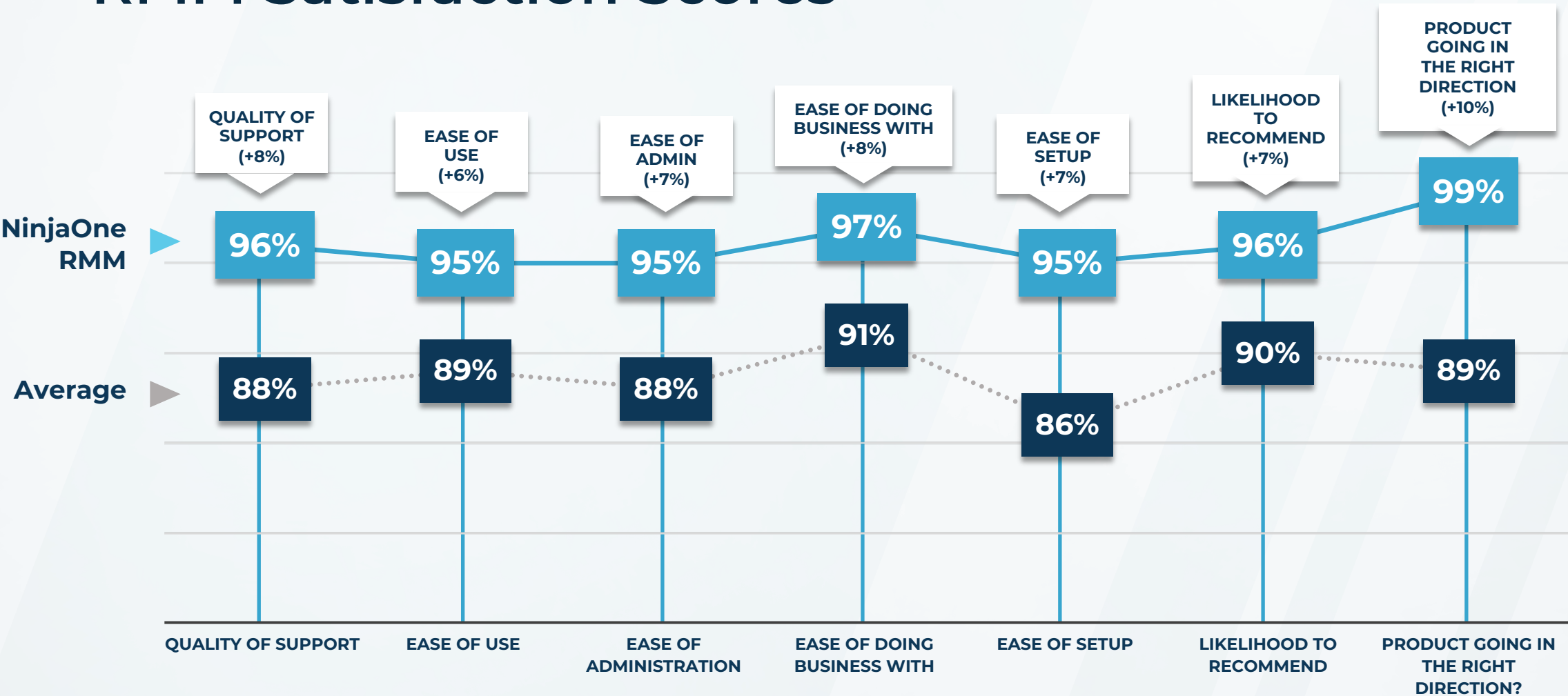




# NinjaOne Rated the #1 RMM

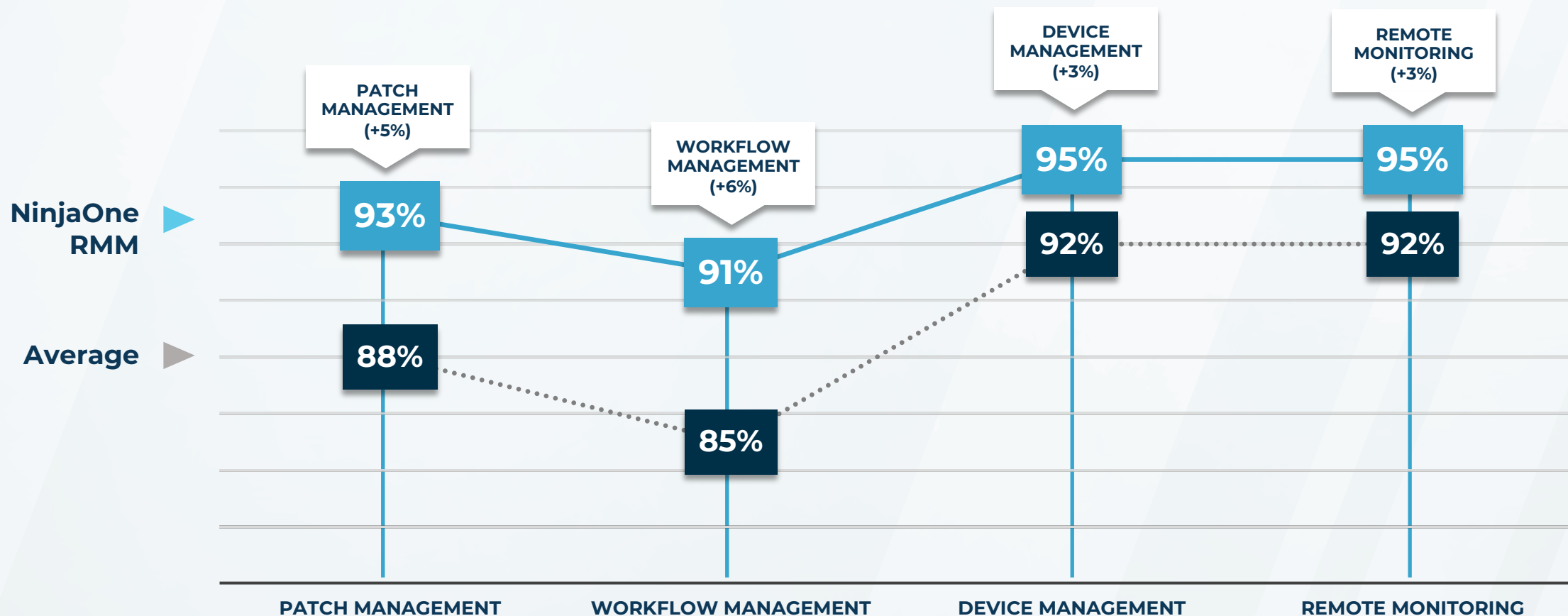


# RMM Satisfaction Scores



# Feature Rating Highlights

NinjaOne is highly ranked across key feature areas.



RMM Satisfaction Score:

## Quality of Support

**96%** | vs. average  
of 88%

“ I really enjoy working with a vendor that feels like an extension of my team. It is easy to work with support. When opening a case, I can get on a call with support and have the issue resolved quickly. ”

**Darrel K.**  
Mid-Market MSP



NinjaOne Support has a **98% CSAT score** with typical response times of about 30 minutes. Support, on-boarding, and training are always free and unlimited.



RMM Satisfaction Score:

## Ease of Use

**95%** | vs. average  
of 89%

“*The ease of use on the NinjaOne dashboards was a good change from SolarWinds [N-able]. Big fan of the backup solution they offer and the built-in ticketing/systray are our most used features.*”

**Lance B.**  
Mid-Market



In a January survey of all NinjaOne MSP customers, 66% reported they were able to train technicians in **under 3 hours.**

#1 OVERALL

RMM Satisfaction Score:

# Ease of Admin

**95%** | vs. average  
of 88%

“It has a glanceable, informative dashboard that gives me a heads-up on where my systems are status-wise. Additionally, remediations for issues are conveniently located within the notification area, so an admin doesn't have to navigate through an entire product to start addressing issues.”

**Martin S.**

Mid-Market MSP



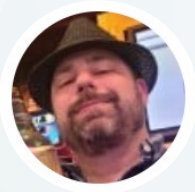
62% of NinjaOne MSPs report that their technicians can now handle **100+ additional endpoints per tech.**

RMM Satisfaction Score:

# Ease of Doing Business With

**97%** | vs. average of 91%

“The dashboard is very intuitive and there is a great community. I especially love how the Ninja team listens to the community and works on patches and feature upgrades based on user feedback.”



**Rudy S.**  
IT Manager  
Mid-Market MSP



“Ninja has a great dev team, incredible support, a fantastic community in the Dojo and Discord, wonderful, passionate product leads, and a grade-A product.”

— **Ian C.** Business Owner

RMM Satisfaction Score:

## Ease of Setup

**95%** | vs. average  
of 86%

“Set up & use out of the box took next to nothing. All the tools are easily accessible from the dashboard. And the extra configurations available tune it for a great all-around experience.”



**Jessica B.**  
IT Supervisor  
Mid-Market MSP



Our January MSP survey reported that 92% of customers were fully operational in **under 1 month.**

RMM Satisfaction Score:

# Likelihood to Recommend

**96%** | vs. average of 90%

“NinjaRMM is consistently bringing good features to our RMM platform that allow us to continually grow our level of support for our clients. The support and feedback is always personal and easy to resolve any issues or provide ideas.”

**George B.**

Managing Director, IT & Services  
Small Business



NinjaOne has a Net Promoter  
**Score of 90** on G2!



RMM Satisfaction Score:

# Product Going in the Right Direction

**99%** | vs. average  
of 89%

“Great product and a great company.  
The company continually adds new  
features requested by the community.”

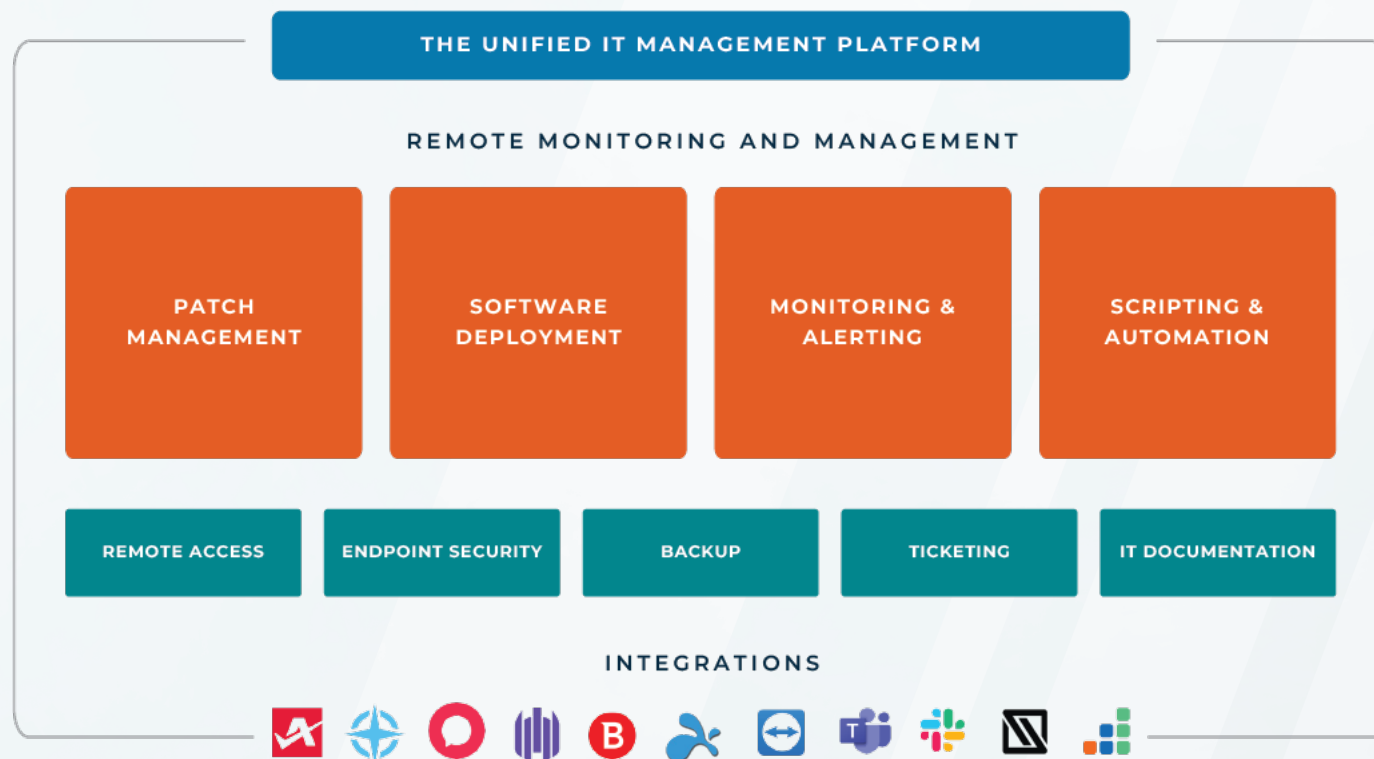
**Deal L.**  
Mid-Market Business



*“Been using them for years  
and will for years to come.”*

— **Aaron V.**, Mid-market

Our team continuously innovates, adding major new capabilities as well as enhancing features, guided by the input we receive from our customers.



# The NinjaOne Difference



**Fast to learn, easy to use,**  
and highly responsive single-  
pane interface

**Easy to work with** - #1 rated  
customer support, unlimited  
free training and onboarding

**Simple to automate** tasks so  
your team can manage far  
more devices per technician

**Integrates** with dozens of PSA,  
EDR, SSO, AV, remote access, and  
other tools you're already using



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**NAM** (888) 542-8339

**DE** +49 (0)30-76758700

[ninjaone.com](https://ninjaone.com)

**UK** +44 (0)20 3880 9027

**FR** +33 (0)800 91 09 90