

G2 Report 2023

**ninjaOne**®

NinjaOne Ranks #1 for  
Endpoint Management



# About G2 Software Grid® Scoring

In G2's Summer 2023 Report, NinjaOne is consistently ranked as the leader across a field of 50+ vendors.

Products shown on the G2 Software Grid® have received a minimum of 10 reviews/ratings in data gathered by June 07, 2023. Products are ranked by customer satisfaction (based on user reviews) and market presence (based on market share, seller size, and social impact).



## Niche

Relatively low satisfaction scores and low market presence



## Contenders

Relatively low satisfaction scores and high market presence



## High Performers

High customer satisfaction scores but low market presence



## Market Leaders

High customer satisfaction scores and high market presence

“NinjaOne centralizes all the tools we need to manage IT assets. Without this all-in-one solution from NinjaOne, we would have to have separate inventory management, patch management, software deployment, network monitoring, remote support, and ticketing systems. It is a huge relief to no longer need to log into six different systems to do my job.”

**Shawn P.**  
IT Director



**Endpoint  
Management**



**Patch  
Management**



**Remote  
Support**



**ITSM**



**IT Asset  
Management**

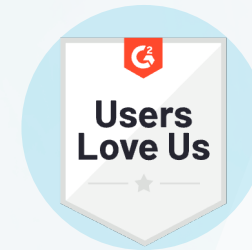


**Network  
Monitoring**



**Backup**

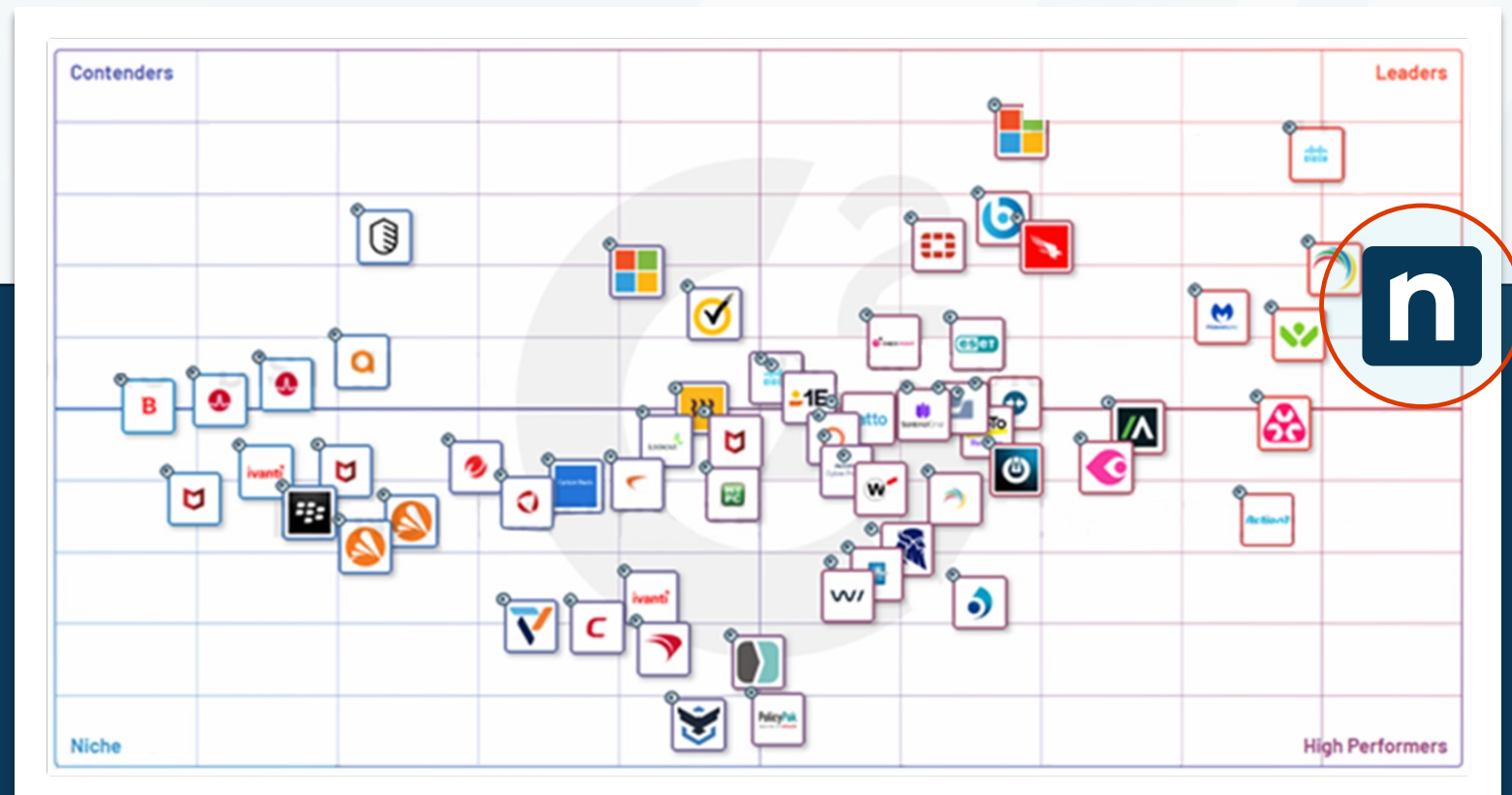
# #1 G2 Satisfaction Score for Endpoint Management



Endpoint management software gives IT teams visibility and control over their IT estate, enabling better device management, improved support, and enabling automation.

## Key functionality includes:

- Automated software and hardware asset inventories
- Incident detection and alerting
- Remote device management tools
- Automated patch management
- Software management
- Integrated remote access





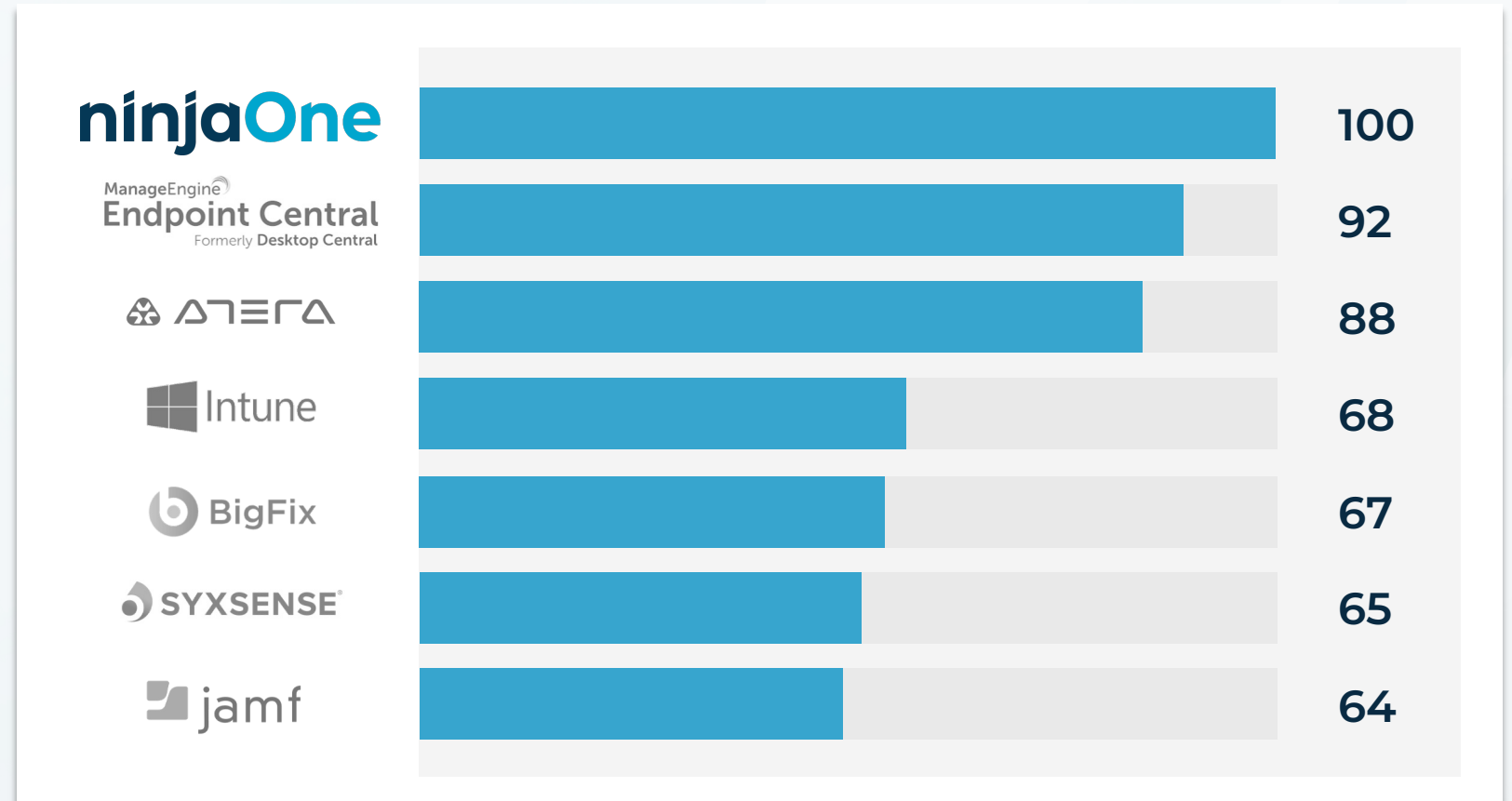
**“ NinjaOne makes it possible for us to monitor, support, and secure our end points from anywhere.** It's powerful and intuitive. Ninja changed how we support our office staff and significantly increased our options for supporting field staff around the country. Remote support and compliance have never been easier for us. ”

**Paul J.**  
IT Manager

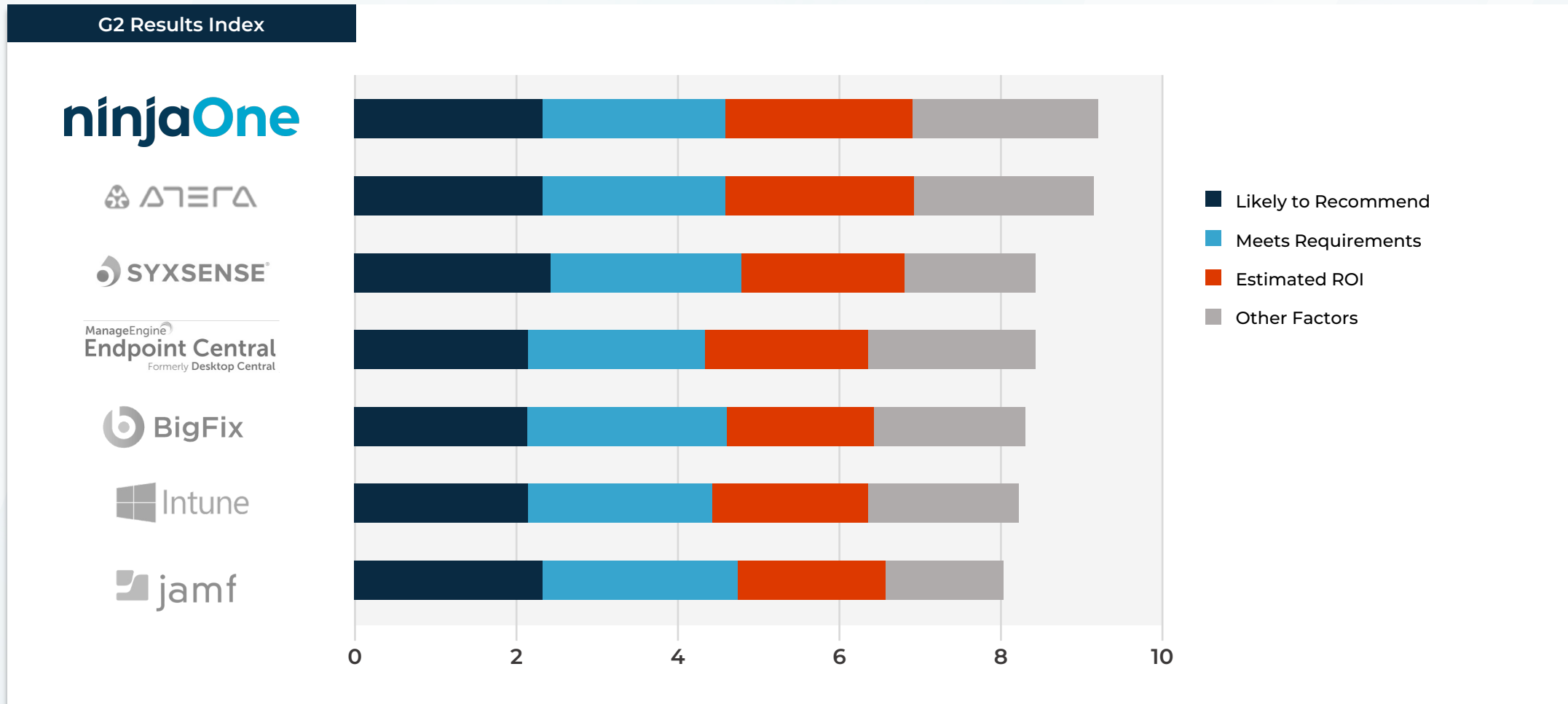
“ **NinjaOne allows me to manage a large number of workstations and automate processes** which is important when trying to accomplish more with less payroll. NinjaOne definitely fulfills one of my life mottos which is to work smarter, not harder. ”

**Rudy S.**  
IT Manager

# NinjaOne Ranks #1 in Satisfaction Score for Endpoint Management Software

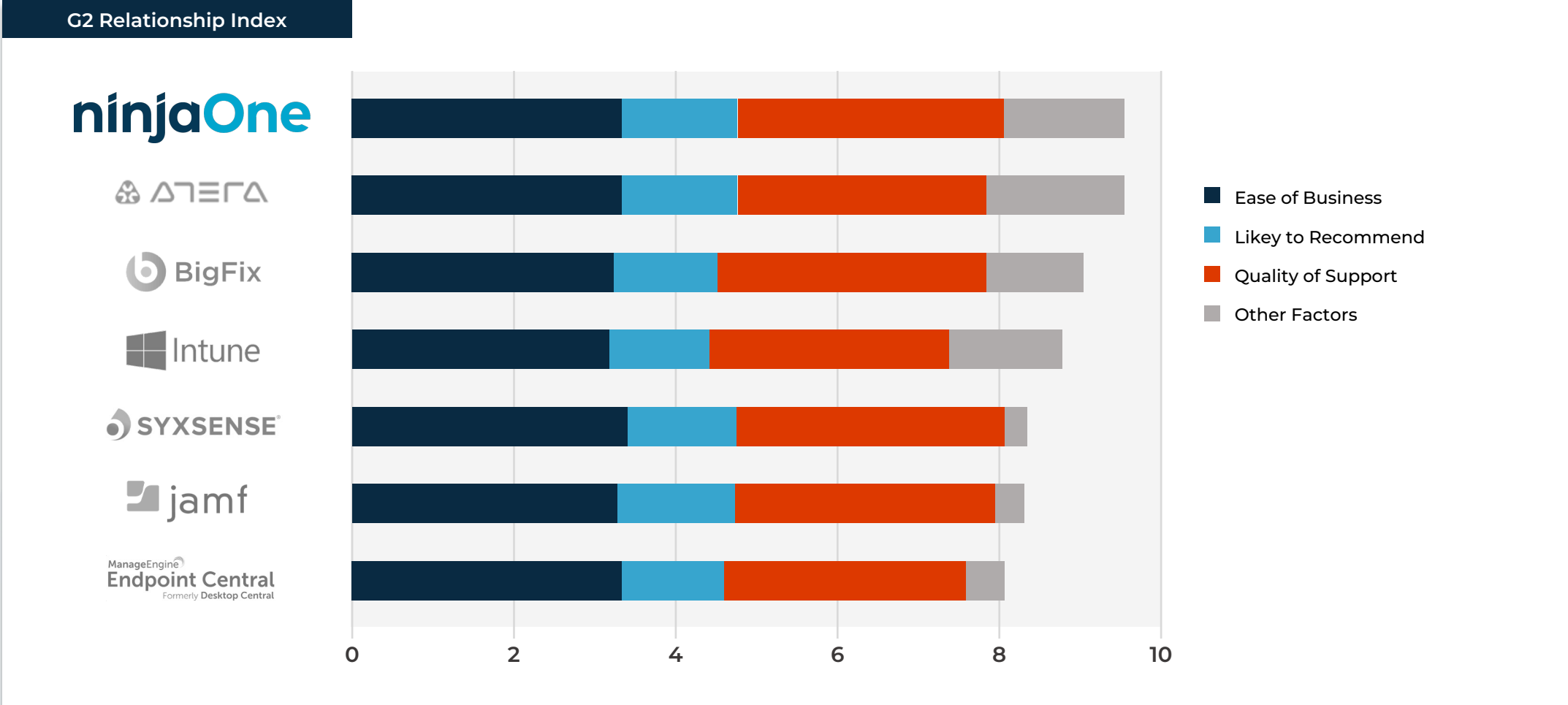


# NinjaOne Ranks #1 for Endpoint Management Software

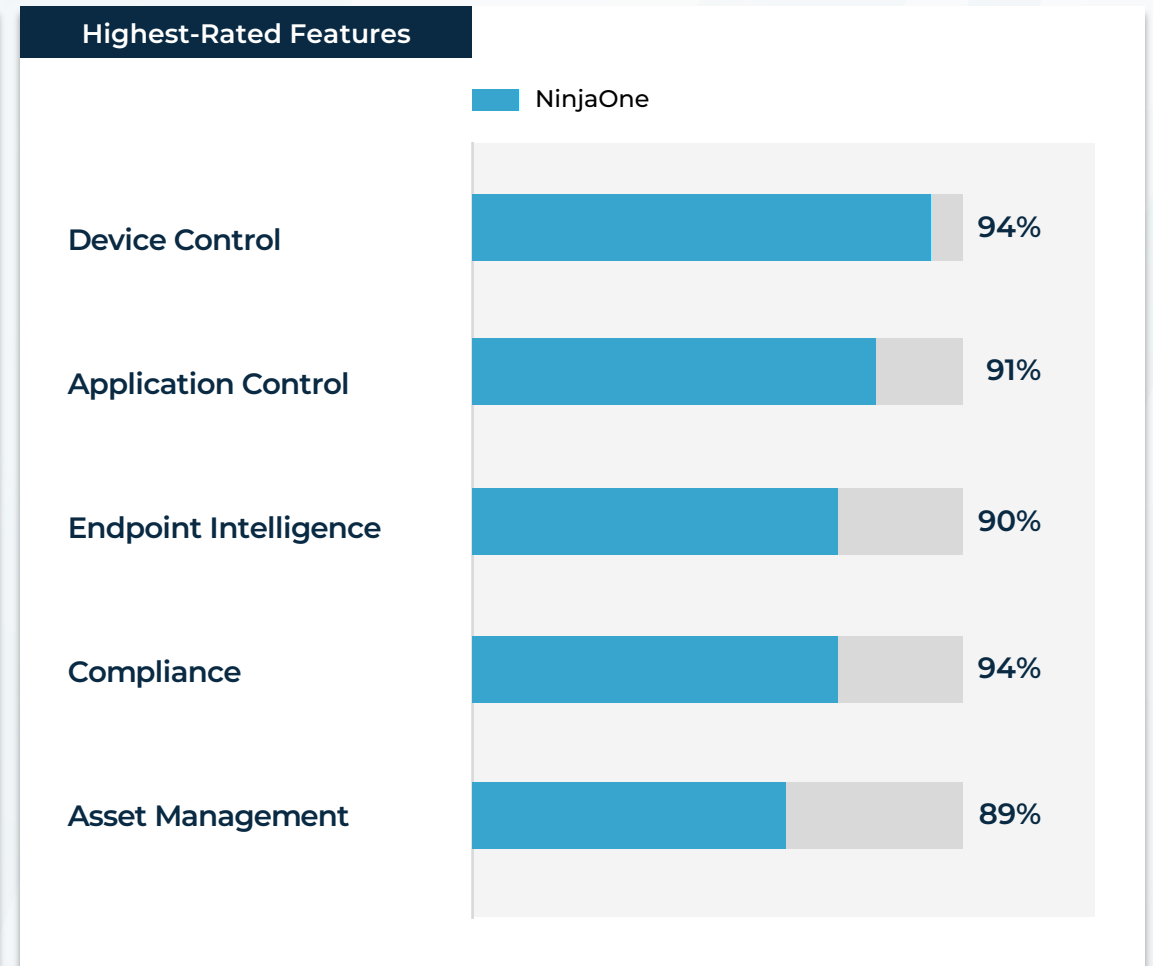
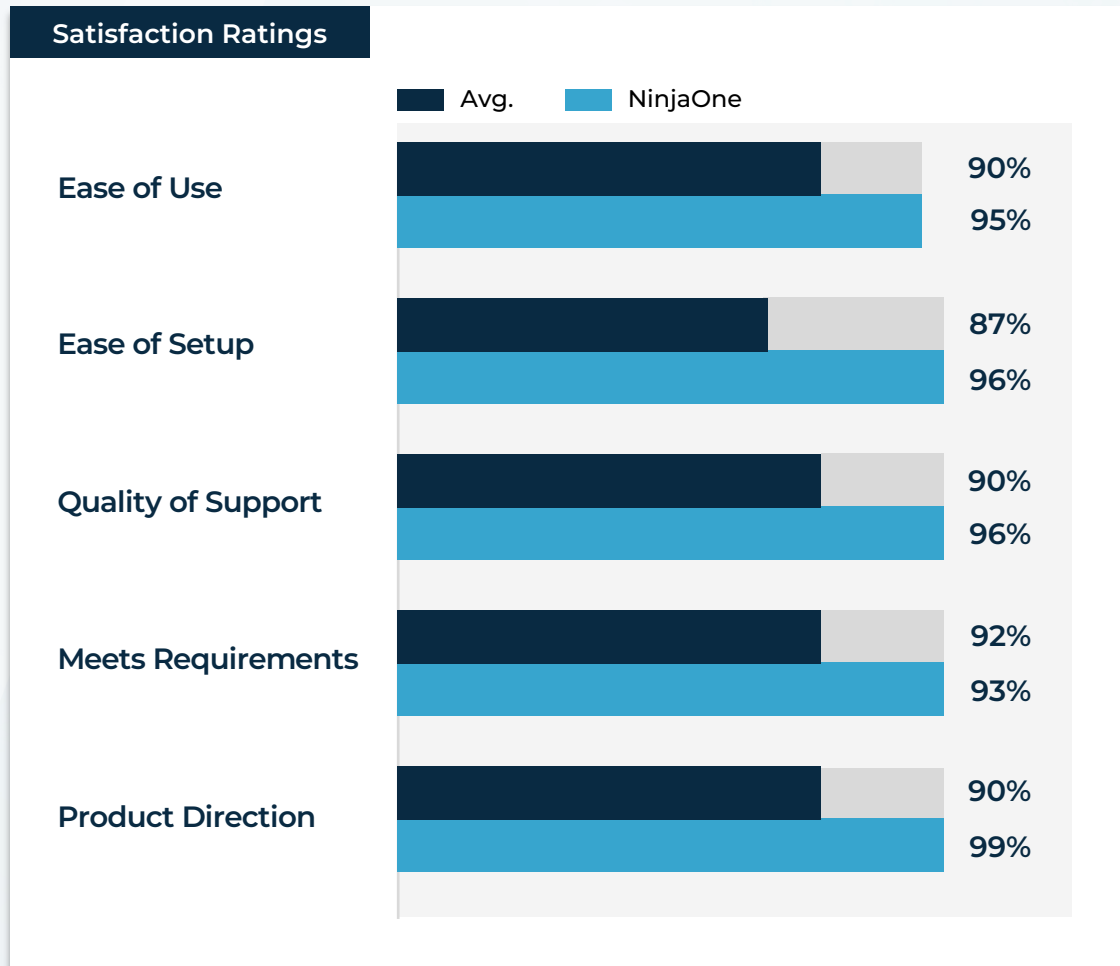




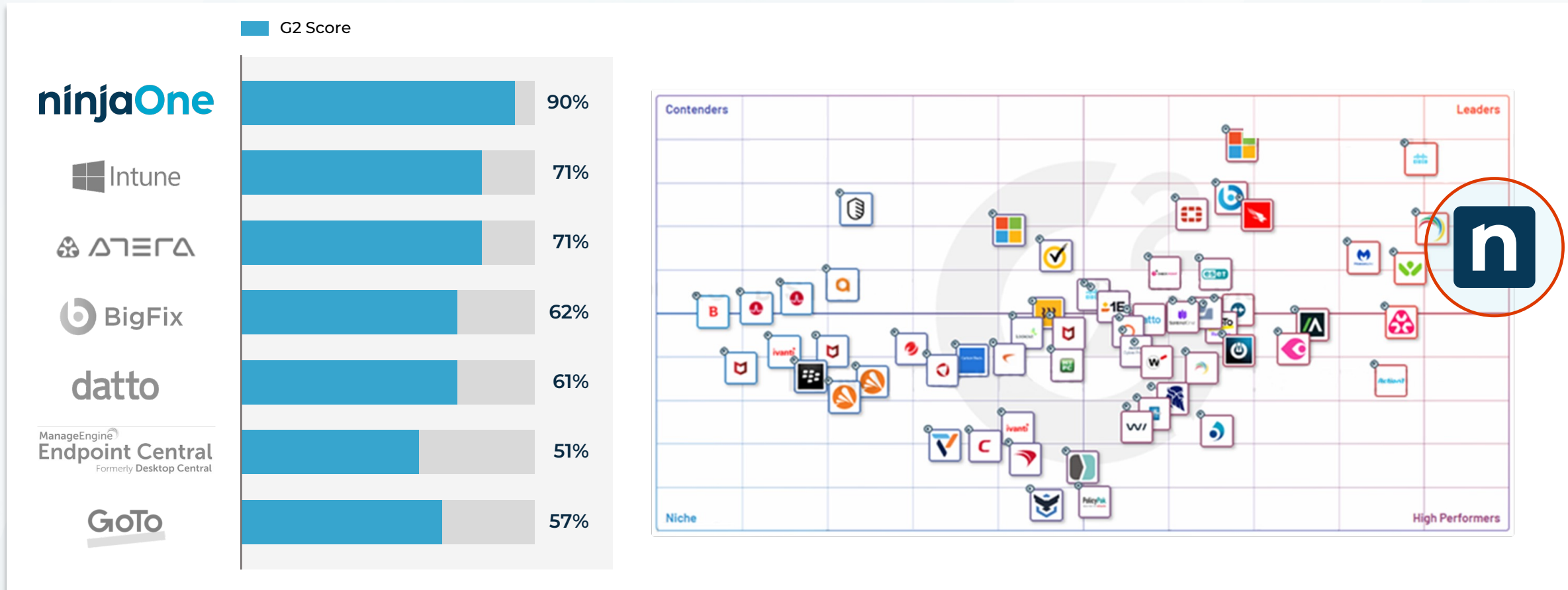
# NinjaOne Ranks #1 for Endpoint Management Software



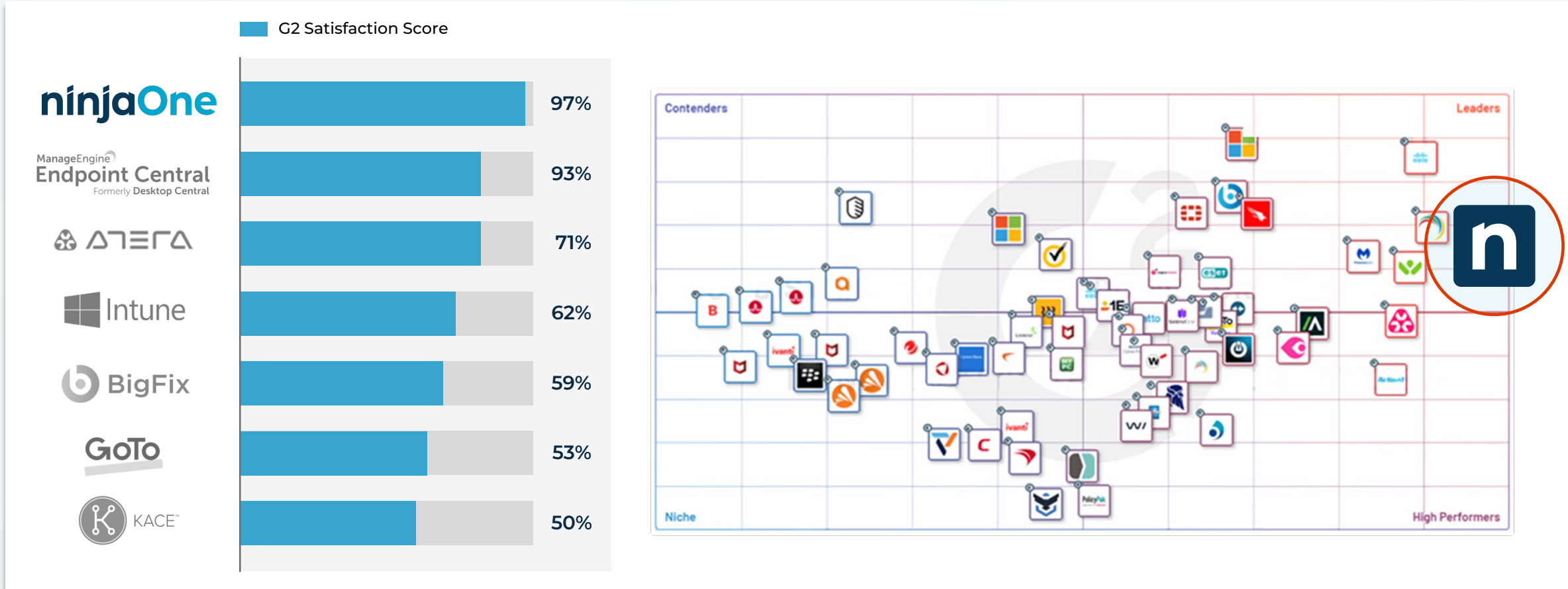
# NinjaOne Ranks #1 for Endpoint Management Software



# #1 in Endpoint Management for SMBs

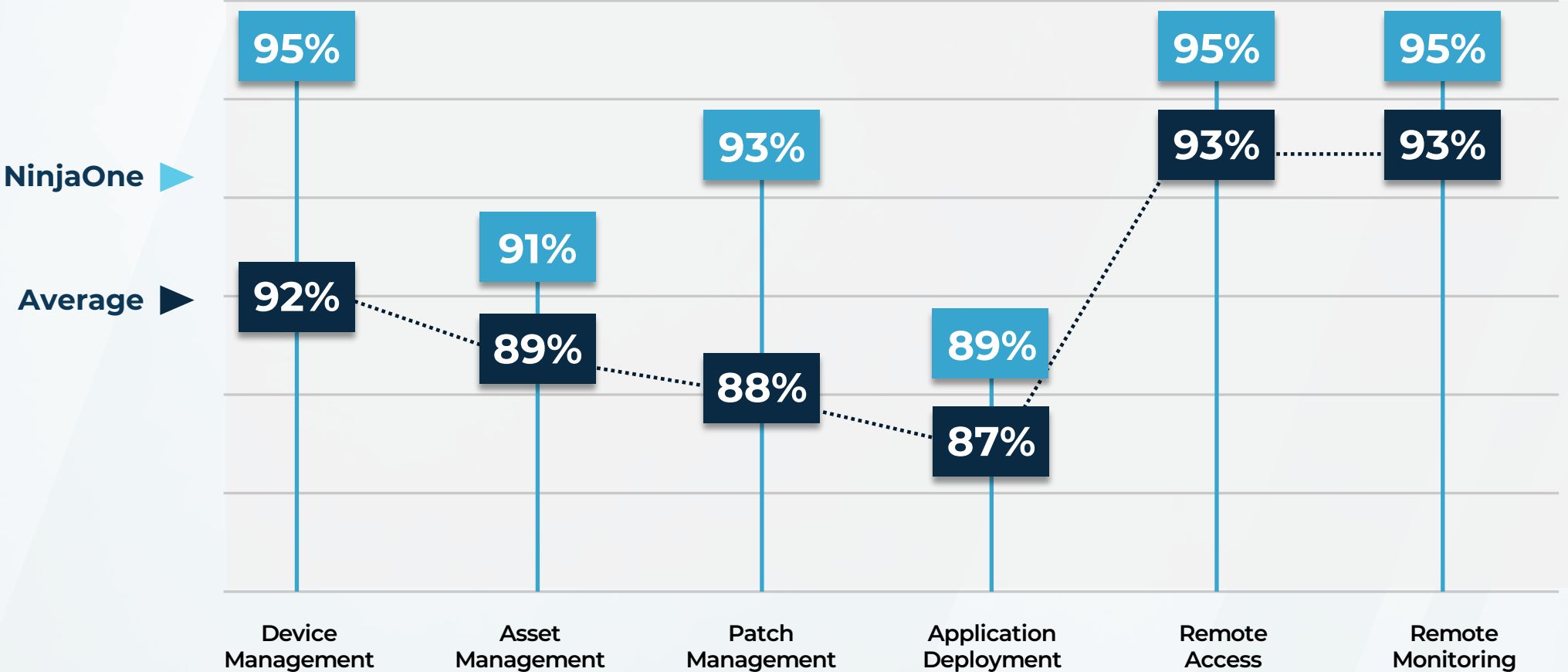


# #1 in Endpoint Management for Mid-Market



# Feature Rating Highlights

NinjaOne is highly ranked across key feature areas.





“ I've been working in helpdesks for over nine years and have never seen such a smooth combination of functionality, support, and performance in one package.

**The result is better sleep and incredible reliability. ”**

**Wyatt H.**  
VP of IT Services

**“ I really enjoy working with a vendor that feels like an extension of my team.** My account manager is super responsive and gets things done without needing to follow up on him. When I have new employees or want to learn more, I schedule a call and NinjaOne provides training.”

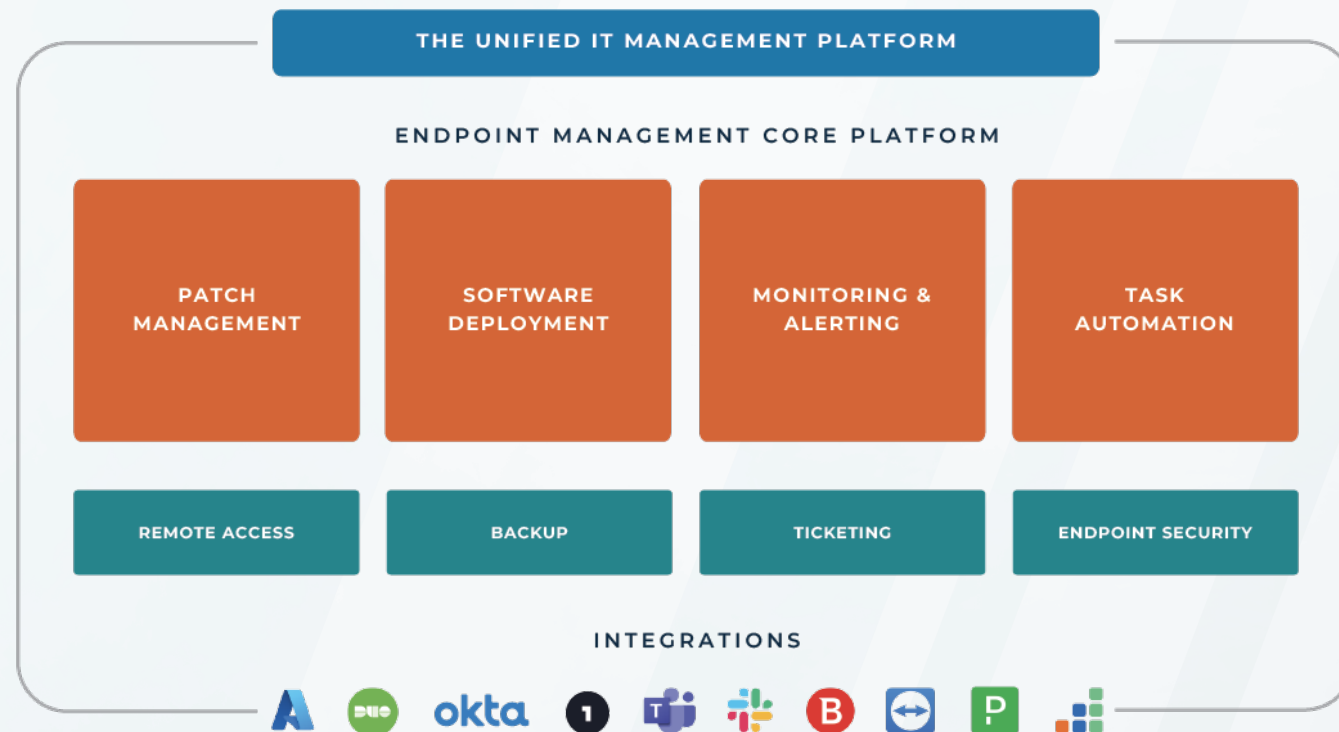
**Darrel K.**  
Manager of Information Security

# The NinjaOne Platform

The NinjaOne platform gives IT teams full visibility and control over all their devices, so they can monitor, manage, secure, and support endpoints at scale.

## NinjaOne

- Enables effective device management for today's remote and hybrid workforce
- Easily enables automation across endpoint tasks
- Is fast to learn and easy to use
- Provides world-class support, training, and onboarding 100% free



NinjaOne is a leading unified IT management software company that simplifies how IT teams work. MSPs and IT departments can automate, manage, and remediate all their device management tasks within one fast, modern, intuitive platform, improving technician efficiency and user satisfaction. NinjaOne is consistently ranked #1 for its world-class customer support and has been recognized as the best-rated software in its category on G2 and Gartner Digital Markets for the past three years. For more information, or to start a [free trial](#), visit [ninjaone.com](#).



# ninjaOne®

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